

WELLNESS NEWS

Byonik® announces introduction of a blue laser handpiece

Byonik® has introduced the Blue Laser handpiece. Underpinned by scientific evidence, the handpiece offers clinics an opportunity to strengthen their in-clinic treatment possibilities and further enhance patients' results by taking the Byonik® capabilities to the next level.

The complementary Blue handpiece simultaneously emits Near-infrared 808nm light wavelength and 450nm blue light. The Blue LLLT specifically targets and has clinically proven benefits for effectively restoring the health of damaged and blemished skin. The inclusion of this treatment option and scientific rationale is focused on increased skin pH value, dysbiosis and barrier damage, hyperpigmentation, oxidative stress, impurities, dehydration and skin degeneration.

Those with an existing Byonik® are able to upgrade.



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DESIGNED BY JANE COPPELL FOR CONSULTING ROOM. TODAY'S BEAUTY AND WELLNESS TRENDS ARE SHOWN IN SUCCESSFUL CLINIC BUSINESS AND INCREASINGLY DIFFICULT TO MANAGE AND MAINTAIN.

WELLNESS SPECIAL



With personalisation being key to patients, the inclusion of a bespoke 360-degree approach to your treatment menu is the new standard

The aesthetics industry has witnessed a noticeable shift powered by the burgeoning growth of personalised skincare and treatment solutions alike. This bespoke approach highlights a transformative impact, offering 360-degree intrinsic and extrinsic-led modalities to optimise and enhance overall results, with the inclusion of innovative aesthetic treatments, bespoke topical skincare and systemic boosters which target the body's vessel in its entirety.

Customisation is here to stay, with patients requesting and expecting bespoke services in clinics. AI tools are growing in popularity as a means of addressing the skin under the surface. These diagnostic skin scanning devices provide us – and our patients – with a deeper level of information and understanding of their true skin type, displaying levels of sebum, bacteria, melanocyte activity, inflammation and signs of ageing. Knowledge is power; the more we understand our patients' skin health, the better equipped we are to provide personalised solutions to correct unwanted skin damage.

Our modern lifestyles have a continuing impact on our skin health and its overall performance, with intrinsic and extrinsic inflammatory factors contributing heavily to what is present on the surface of the skin. Providing personalised solution-based treatments offers a transformative paradigm shift in the aesthetics

industry, utilising highly impactful and innovative technologies and holistic, energy-based experiences supported alongside bespoke and prescriptive homecare regimens, thus skyrocketing patient results for long-term skin health and patient satisfaction.

More traditional approaches to correcting skin damage are a one-size-fits-all approach; the treatment plan or modality selection is based on the primary visible concern only – acne, pigmentation, redness, scarring, lines and wrinkles, etc. – which overlooks the complexity of the skin needs at a cellular level. These cellular degradations require an advanced approach, bio-hacking the cells to improve their biological behaviours to reverse and prevent skin damage.

The regenerative approach relies on us identifying the underlying cause of why the skin has started to change, i.e. mitochondrial dysfunction, chronic inflammation, telomere attrition, gut dysbiosis, etc., which has ultimately led to what we see on the skin's surface: visible inflammation and sensitivity, pigmentation, discoloration, or signs of ageing such as lines, wrinkles and dehydration.

Once the cause has been assessed, utilising innovative solutions (such as the **BYONIK® Pulse Triggered Laser**) that tap directly into the skin cells themselves, replacing Adenosine Triphosphate energy depletion, preserving the DNA structures, and restoring the skin's essential water levels, correcting the root cause of damage, allows the skin to heal itself from within and thus improves the skin's visible appearance.

Furthermore, the **BYONIK®**'s approach facilitates unrivalled personalisation through the use of a PFI (Personal lifestyle trigger), utilising a medical-grade pulse oximeter which reads our patient's own heart rate frequencies so that photonic laser energy is released at the precise moment our patient's cells need it. Personalised bio-hacking at a cellular level restores an energising boost to the cells when they are most bio-receptive, alongside complete cellular detoxification through laser pulsing, creating an increased uptake of water, hyaluronic acid and antioxidants within and around the cells – giving the skin exactly what it needs to truly age backwards!

For a comprehensive approach to tackling skin concerns and rectifying skin health, a personalised homecare is a must to ensure all aspects of healthy skin can be restored. Products which support the skin's living environment – the microbiome – and restore the essential lipid layer are becoming ever-important with modern influences of micro-inflammations created through skin dysbiosis and pollution-derived free radical irritation. Restoring a healthy skin barrier in the primary instance allows the integration of skin active and more stimulating in-clinic procedures, with the knowledge that the skin has been fortified and therefore able to tolerate these treatment and products whilst maintaining its vital structure.

When addressing our patient's skin concerns, solutions are often provided topically, from the décolletage upwards. However, there is an increasing amount of evidence indicating that systemic solutions have a positive effect on our most external and largest organ – the skin. Providing a 360-degree approach, treating the body as an entire vessel working on the intrinsic elements – specifically the lymphatic and circulatory systems, alongside supporting gut health, yields maximum physical and visible results for superior longevity, sustainability and overall well-being.



Images provided by author

Our systemic health is impacted by dysregulation of hormones, chronic inflammation, and gut dysbiosis, exacerbated by sluggish mobility of lymph and blood, which all play a vital role in overall well-being and skin health. Treatments such as the **SLIMYONK AIR BodySystem** using tailored pressure therapy massage, tap the parasympathetic nervous system, better facilitating repair, regeneration, and detoxification throughout the entire system. These pressure therapy programmes target the lymph system as its primary indication, improving full-body (intravascular) detoxification, repair and the regulation of the endocrine system. Alongside the increased mobility of lymph, our circulatory system is boosted, increasing the transportation of nutrients to our skin connective tissue.

These pneumatic pressure massage devices also provide huge benefits to our gut, which has shown to have a direct positive impact on our skin. Imbalances of microbes in the gut – especially the small intestine – contribute to the resistance of inflammatory skin concerns, with bacterial overgrowth within the gut being directly linked to conditions such as Acne and Rosacea. By supporting our internal ecosystem, we promote a more effective relationship between the skin and gut, thus reducing leaky gut, preventing nasty bacteria from infiltrating the bloodstream, and aiding in the removal of unwanted bacterial by-products. Helping the gut and skin microbiota's equilibrium to be rebalanced, a happy, healthy skin is restored. This improved transportation of lymph and nutrients hugely benefits our patients who have it prescribed oral supplementation. Mobilising the lymphatics ensures our bodies can maximise the absorption of these nutrients, powering up their success and overall results.

Ultimately, providing targeted, inclusive, personalised in-clinic treatments alongside bespoke, individualised at-home topical products, provides our patients with ultimate satisfaction, consumer empowerment continues to promote the use of personalised treatment solutions, and integrating a 360-degree approach to your treatment menu is a must!

Boost Revenue and add value to your business...



...introducing the unrivalled, immersive 360° DUO ELITE programme

The **DUO ELITE** treatment method is a bespoke, globally-unique approach that yields the most advanced and transformative results to provide greater and long-term improvements to cellular health, mitochondrial function, energy, skin texture, hydration, and elasticity. This intensive comprehensive results on the market.

Our bespoke approach features whole-body and precise applications and oral support treatments for long-term, 360-degree, year-round maintenance and effective solutions for all skin types and concerns.

100% personalisation being both facial and deep-tissue massage on your entire body from head to toe. The **DUO ELITE** Pulse Triggered Laser and **SLIMYONK AIR** BodySystem are the true clinical and wellness partners which deliver a lifetime benefit.

In recent years, there has been a notable shift in the field of aesthetic beauty treatments towards holistic and integrative. The new frontier in aesthetic treatments is to treat the whole person. This holistic approach has proven to be a safe, holistic and non-invasive approach which delivers the most advanced and transformative results for.

360-degree intensive experience, enhance your patient's experience and results, whilst bringing additional revenue and value to your clinic, performance, practice profitability, together with continue to be a premier approach to skin and overall.

Enquire today for your personalised demonstration and more information on +44 (0) 1621 628354.



BYONIK AND SLIMYONK

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