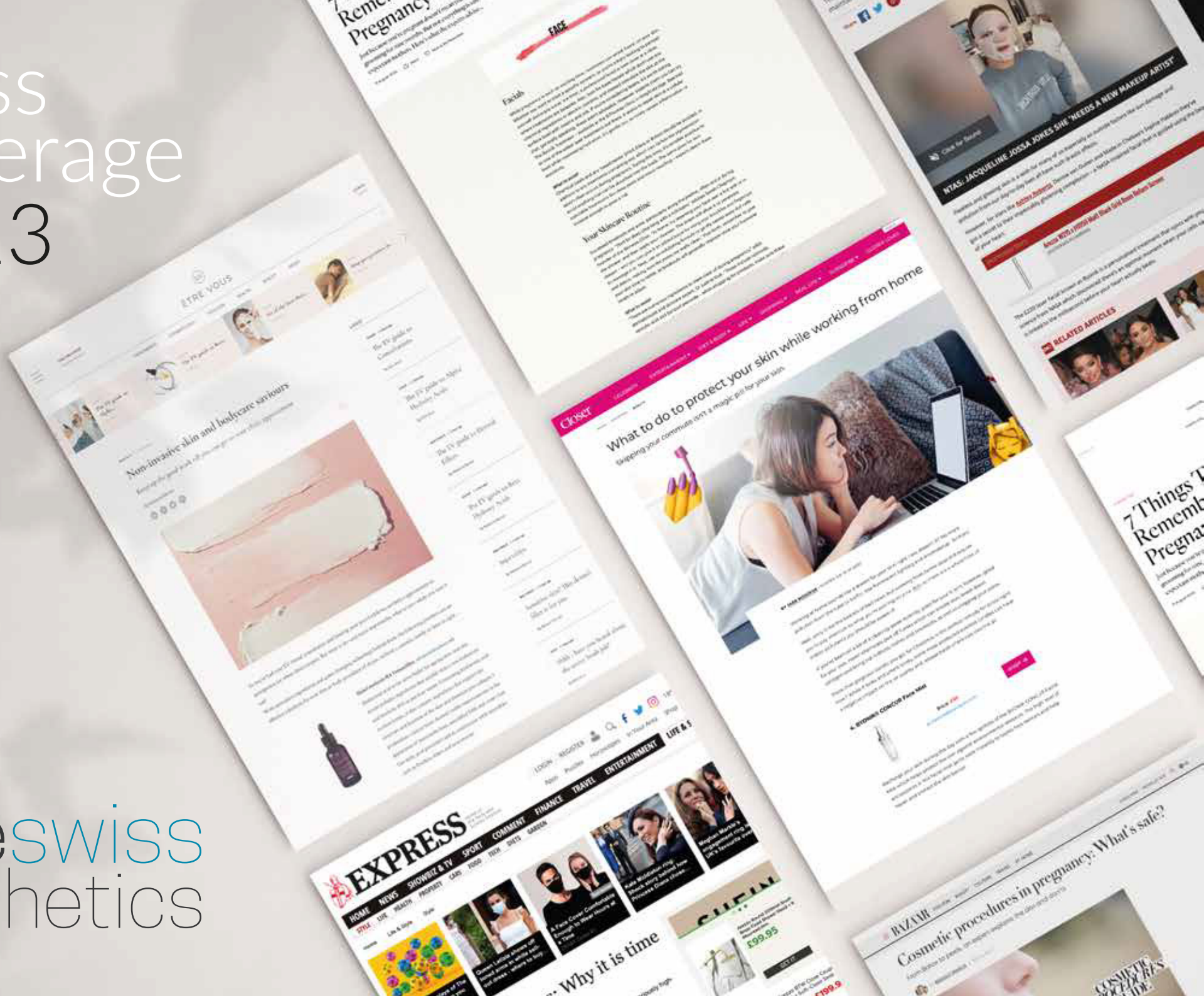


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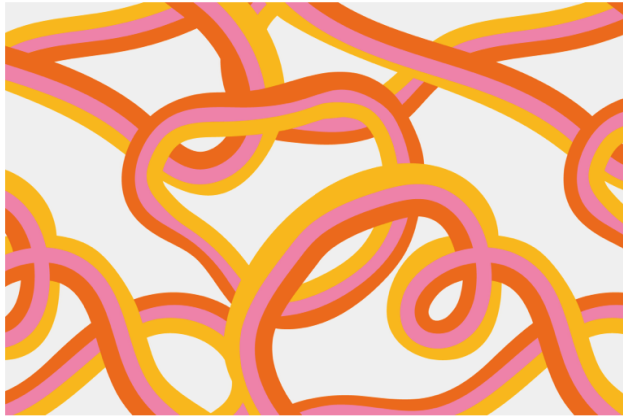
pureswiss aesthetics



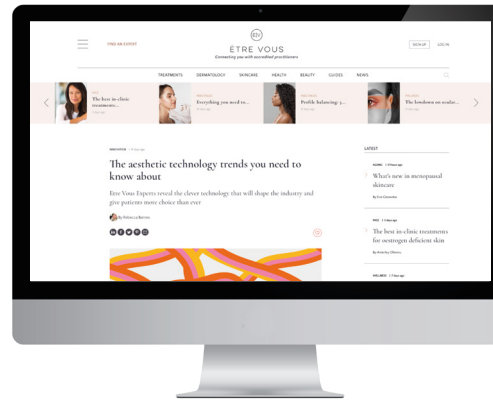
The aesthetic technology trends you need to know about

Être Vous Experts reveal the clever technology that will shape the industry and give patients more choice than ever

By Rebecca Barnes



From ultrasound that improves patient safety to zero downtime lasers, our experts reveal the advancements in technology that will revolutionise the aesthetics industry in 2023 and beyond...



BYONIK
Être Vous
(Web Article)

“Post pandemic and with the current cost of living crisis, **anxiety** and stress is at an all-time high and there’s a new culture of impaired and inflamed skin, along with an upsurge and focus on skin wellness. The Bionik Pulse Triggered Laser is a non-invasive skin treatment with zero downtime, that’s clinically proven to provide long-term skin rejuvenation. The patient wears a pulse oximeter sensor throughout the treatment, which catches the cell at its most bio-active and bio-receptive moment. Once the cells are receptive they are flooded with energy, hydration and nutrients within all layers of the skin. Charging each individual cell repairs skin at the cellular level and locks in hydration, while improving **antioxidant** status and reducing **inflammation**.”

Gemma Clare, Holistic Health, Skin & Wellbeing Expert



ÊTRE VOUS

NEW PRODUCTS

8



Byonik

New from Byonik is the Supreme Mastercare Cream, a nutritionally rich cream which delivers regenerative care and lifting effects and promotes the formation of collagen, connective tissue and elastin.

Featuring ID-L dipeptide to stimulate elastin production and red algae extract to moisturise, the cream provides regenerative care with a lifting effect and mattifying finish.

RRP: £90 (50ml)
01621 828384
pureskinboutique.net



BYONIK
Professional Beauty
Magazine

PROFESSIONAL
beauty

Finger on
the pulse

pureswiss
aesthetics

A 360° approach to achieving long-term rejuvenation,
optimal skin health and complete wellbeing

The bespoke combination of the BYONIK® Pulse Triggered Laser and the SLIMYONIK® AIR BODYSTYLER is the ideal pairing for complete wellbeing and overall health.

BYONIK® is a multi-award-winning, German-engineered device that uses non-thermal diode laser wavelengths for skin healing, repair and rejuvenation. The patented method incorporates a pulse-triggered laser, hyaluronic acid and antioxidants embedded within the proprietary gels.

BYONIK® works in synergy with the body's rhythm, resulting in a unique and personalised treatment. This new hybrid of advanced laser technology comprehensively supports a compromised skin barrier and promotes rapid regeneration to all skin concerns and conditions.

BYONIK® uses pulse-triggered-laser technology to stimulate cell metabolism, protect telomeres and improve cellular function to effectively reverse the signs of ageing via light transmembrane transduction. With few contraindications, a high safety profile and no pre- or post-treatment requirements, the BYONIK® is a desirable standalone treatment, or can be incorporated to complement all clinical modalities, enhance treatment outcome, and reduce post-treatment downtime.

Daily treatments are possible and can be carried out all year round, even after sun exposure, used with Roaccutane and during pregnancy.

The BYONIK® yields substantial results over other similar devices for the widest number of concerns, skin types and skin conditions, demonstrating immediate results that are non-invasive and non-traumatic to the skin. Unlike most clinical devices, BYONIK® does not rely on thermal or mechanical injury for a histological response and skin improvement. Instead, the laser



utilises a pulse oximeter, which calculates in milliseconds via a complex algorithm when the laser should be triggered and when not. This enables laser energy output to adapt to the individual patient's natural cell-breathing cycle, making the BYONIK® treatment so unique and effective.

Menopausal skin

Menopausal skin symptoms such as fragile skin, loss of volume, dryness, irritation, rosacea, inflammation and hormonal breakouts can all be part and parcel of peri and menopausal skin concerns. However, the BYONIK® Pulse Triggered Laser patented

treatment provides the ideal clinical solution for a truly personalised and reparative skin rejuvenation method that targets and works within all layers of the skin to recharge cellular performance incorporating ground-breaking laser technology with Hyaluronic Acid and Antioxidants. The BYONIK® is designed to disrupt and dismantle the glycation and oxidation process, repair telomere fragmentation, improve antioxidant status and powerfully reduce cellular inflammation.

In the air

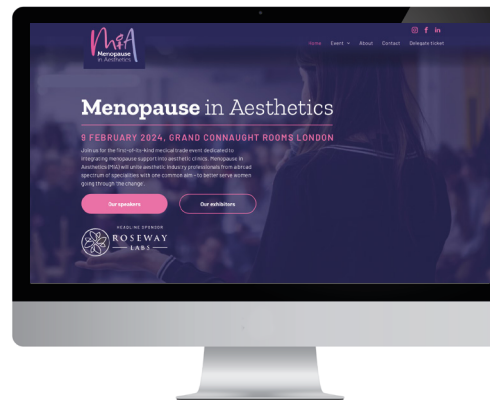
The SLIMYONIK® AIR BODYSTYLER is the international leader and most advanced technology for body and aesthetic care. Focused on boosting metabolism and lymph drainage via eight tailored pneumatic pressure therapy massage programmes, the treatment is turbocharged via oxygen-enriched ambient air. This gently activates the lymph system, boosts metabolism, and increases overall skin quality, health and wellbeing.

The benefits of the revolutionary SLIMYONIK® AIR focus on lymph stimulation and hypoxia of stimulated tissue, meaning the deep tissue is briefly deprived of oxygen, allowing it to take in and store more oxygen once released, aiding repair and detoxification.

This system supports the gut, liver, kidneys, and intestinal wall to enhance, detoxify and provide a surplus of essential nutrients to our skin cells to enable internal and external optimal health.

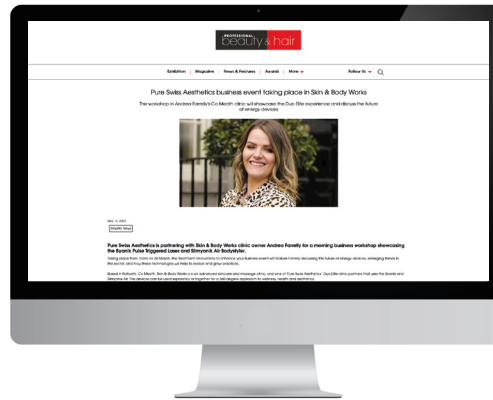
With dedicated German engineering, both the BYONIK® PTL and the SLIMYONIK® AIR BODYSTYLER work at a cellular level to activate and restore long-term rejuvenation and optimise skin health, while providing a reparative and regenerative solution to overall wellness.

To discover more please visit: www.pureswissaesthetics.com



BYONIK AND
SLIMYONIK
Menopause in
Aesthetics
(Conference Magazine)

Menopause
in Aesthetics



BYONIK AND SLIMYONIK Professional Beauty (Web Article)

Pure Swiss Aesthetics business event taking place in Skin & Body Works

The workshop in Andrea Farrelly's Co Meath clinic will showcase the Duo Elite experience and discuss the future of energy devices



Mar 15, 2023

Industry News

Pure Swiss Aesthetics is partnering with Skin & Body Works clinic owner Andrea Farrelly for a morning business workshop showcasing the Byonik Pulse Triggered Laser and Slimyonik Air Bodystyler.

Taking place from 10am on 28 March, the Treatment Innovations to Enhance your Business event will feature Farrelly discussing the future of energy devices, emerging trends in the sector, and how these technologies will help to evolve and grow practices.

Based in Ratoath, Co Meath, Skin & Body Works is an advanced skincare and massage clinic, and one of Pure Swiss Aesthetics' Duo Elite clinic partners that uses the Byonik and Slimyonik Air. The devices can be used separately or together for a 360-degree approach to wellness, health and aesthetics.

During the event, guests will be given business insights and advice on how to navigate the changing landscape; how the Duo Elite treatment addresses clients' needs; and revenue opportunities. There will also be a Instagram live demonstration on byonikandslimyonik_uk of the Duo Elite experience.



Face the facts

As we approach spring, clients may be experiencing skin changes they haven't before; with the help of some industry experts, we look at the importance of consultations surrounding skincare treatments and how they can create long-lasting client relationships.

Skincare treatments in salons can vary widely, but they typically involve a range of professional services designed to improve the health and appearance of the skin. With many different treatments being introduced across the industry, the demand for glowing skin amongst consumers shows no sign of slowing down. Some common examples of skincare treatments offered in salons include facials, chemical peels, microdermabrasion and skin resurfacing; all of which are a great way to enhance revenue within your business.

In order to provide your clients with a memorable experience at your salon, there are a range of contributing factors, but one which will always be of optimum importance is consultations.

Owner of Lisa Franklin Clinic Privé, Knightsbridge, Lisa Franklin, sees that consultations are the most imperative step to a skin treatment. It allows the skin specialist not only to collect vital information about a client's skin history, but other factors like health issues and any medications they may be taking which could affect the results of a treatment.



"These considerations need to be made and fully understood, so that a bespoke treatment plan can be curated specifically for a client's skin's needs and long term goals." Added Lisa. With spring around the corner and a shift in temperature and lifestyle habits, skin specialists and those alike, might notice skin sensitivity with an increase

in allergies around this time of year. People will generally be spending more time outside enjoying the warmer weather and, while wearing sunscreen is important all year round, Lisa believes that in spring you should prioritise reminding and informing your clients on the importance of sunscreen as the warmer weather creeps in.



SALON

THE UK'S LEADING PUBLICATION FOR SALON OWNERS AND MANAGERS

“ The BYONIK® Pulse Triggered Laser patented treatment is a new addition at Lisa’s clinic...”



Consultations are imperative to inaugurate a first relationship.

A consultation can boost your general interest in understanding about the client. Lisa Franklin, owner of Lisa Franklin Clinic Privé, Knightsbridge, says that consultations are the most imperative step to a skin treatment. It allows the skin specialist not only to collect vital information about a client's skin history, but other factors like health issues and any medications they may be taking which could affect the results of a treatment.



They will always appreciate your honesty.

Personalised facial treatments are looking to be one of the leading skincare treatments in salons. Lisa Franklin, owner of Lisa Franklin Clinic Privé, Knightsbridge, says that consultations are the most imperative step to a skin treatment. It allows the skin specialist not only to collect vital information about a client's skin history, but other factors like health issues and any medications they may be taking which could affect the results of a treatment.



Personalisation of the service and skincare is the only way to build a service-oriented business.

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BYONIK Salon Magazine

SALON

The ideal partner

Based in the much celebrated historic creative hub of London, Katie England is offering her exclusive treatment list at The NoMad, including the innovative SLIMYONIK® AIR Bodystyler method. In an exclusive interview with Expert Facialist, Katie England, and Pure Swiss Aesthetics UK Co-Founder and Clinical Director, Sarah-Jayne Tipper, we find out the benefits the treatment can offer to your salon and clients alike, including the all-important details on ROI.

Combining transformative facial techniques with a suite of high-performing tools and ingredients, The Immersive 360° elevates the bespoke facials Katie offers and transforms them into the

ultimate holistic experience: a 90-minute health retreat for the skin, body and mind.

"I always want the focus to be on what the consistency of a skincare and treatment routine can do for my clients. In the treatment, this is demonstrated through a facial massage (elements of which can be continued at home) and a holistic 360° approach. This means a focus on bringing other senses into the treatment through sound, scent and touch as well as using the SLIMYONIK® AIR Bodystyler to tend to improved lymphatic circulation and increased oxygen inhalation to promote microcirculation and cell metabolism," Katie said.

The Immersive 360° combines relaxation and results - showing immediate effects through maximum hands-on-skin time, while also offering the longer-lasting benefits of eased tension in the jaw and rejuvenation of the skin and lymphatic system that is seen and felt - both inside and out.

The 90-minute treatment features a skin cleanse, two masks and a massage to open the lymph system. Katie explained how her facials address each client's current skin needs, so the treatment could include various techniques and tools depending on their skin concerns and goals, but half of the total treatment time is dedicated to facial and buccal massage.

Clients also benefit from being able to take the feeling home as they can purchase products that complement the treatment, as well as masks and other skincare products that will extend and build on the effects of the facial and skin goals.

Katie said: "I know and stand by the quality and results of my treatments, but the idea of any holistic treatment is that it's about a 360° view and what clients continue to do between their treatments in terms of lifestyle and routine as well."

Those who have visited and reviewed the treatment have said: "looking in the mirror afterwards you will see a whole

new face, with plump and glowy skin, and cheekbones and jawline taking centre stage."

Katie explained how her clients have really seen to the SLIMYONIK® AIR Bodystyler being added to her treatment menu: "They love the feeling of a valuable added bonus that really makes a difference to their feeling of wellbeing when they leave the spa, without adding any extra treatment time."

Scientific research is at the heart of the SLIMYONIK® AIR Bodystyler

The SLIMYONIK® AIR Bodystyler is a clinically effective regenerative treatment, which is adaptable to your clients and their physiology. Used alone or in combination with all other modalities, this wonderful addition enhances your patients' experience and results, whilst bringing additional revenue and exclusivity to your clinic. Sarah-Jayne revealed that the treatment offers tailored pressure therapy massages combined with the inhalation of air enriched with oxygen, which gently activates the lymph system, boosts metabolism, and increases the flow of blood to a client's skin and fatty tissue.

With 8 individual programmes and 11 different algorithms based on the Dr Wooder method, Sarah-Jayne said: "We can improve body functions and increase overall health and wellness. The SLIMYONIK® AIR Bodystyler boasts purified ambient oxygen inhalation which lies at the core of our approach. An active metabolism and plenty of oxygen are needed for therapies to be effective, it is essential that the root cause of the disease is addressed, with a new age of

360° wellness, we can begin treating the body's vessel as a whole, negating the effects of systemic inflammation."

Benefits to business and ROI

The SLIMYONIK® AIR Bodystyler principle of enhancing the lymphatic system has been practised across the globe for many years and is now the fastest growing add-on treatment, with clinics incorporating this into other modalities to achieve elevated and tailored results.

Businesses have begun to recognise the benefits of combining treatments such as compression therapy to boost revenue. These devices enable practitioners to enhance their services by providing increasingly popular combined treatments via just one therapist, increasing their earnings per room, per time slot and this approach is attractive to time-poor clients. The system is 100% automated, making it the perfect non-contact treatment. Low maintenance and low consumable cost again makes this device very appealing to its holistic biotech abilities target the mind, body and overall wellness, with no downtime, while elevating the client's experience, overall results and loyalty. Pure Swiss Aesthetics are the official and exclusive distributor in the UK, Ireland and Switzerland for the SLIMYONIK® AIR Bodystyler (www.pureswissaesthetics.com). As industry pioneers, the heart of the business has always been to represent innovative solutions for optimal skin health, longevity and long-term healthy ageing. For more information contact: UK & Ireland Office: +44 (0)1875 828384 Swiss Office: +41 (0)61 561 73 15



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Additional benefits:

- Supports a holistic, functional approach to skin health, and a complete unique experience.
- The lymphatic system is considered to be the most important body system in Ayurvedic medicine, which considers it to be the "water of life". Treatment boosts and supports the immune system.
- The system can help to support lifestyle changes, be used to support weight loss and is a general wellness tool to support and enhance all other modalities.
- Perfect for boosting the immune system and for aiding absorption of nutritional supplementation.
- A strong regenerative action on the connective tissue, muscle and skeletal system.
- The body will be able to function at an optimal level in the long term: repair, immunity, and detoxification.
- Overall increase in energy levels.
- Improved digestion and nutrient absorption.



SLIMYONIK

Salon Magazine

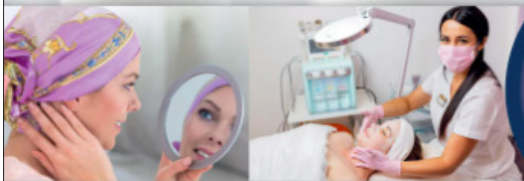
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TREATMENT NEWS

Tried and tested...

The Harmony Massage Experience
The **benefits:** The Harmony Massage offers a combination of hands-on massage and energy healing to leave clients feeling balanced both mentally and physically. The bespoke holistic treatments use the best elements of different practices.

The experience: I visited Beyond MedSpa in Harvey Nichols, London, for the Harmony Massage Experience with therapist Waleed Junko, one of Harmony Massage's instructors. It took an in-depth consultation form to identify any areas of concern before Junko checked my energy centres to personalise the treatment further - in my case, she identified

that my solar plexus and sacral chakras were out of balance. With these chakras in mind, Junko began the treatment with sound healing. Over the next 90 minutes, she worked on my entire body with a combination of techniques including yoga, aromatherapy, reflexology, and remedial Thai and Swedish massage, while she continued to read my energy and adapt the treatment.

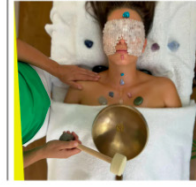
At the end, Junko discussed her findings, which included correctly identifying a pre-existing kidney issue indicated by the blockage in my sacral chakra, before completing the experience with aftercare advice. This included staying hydrated, avoiding rich foods and stressful environments, and allowing the body to settle. Junko also provided me with a self-journal to help with the emotional detox process.

The verdict: I really enjoyed how personalised the treatment was - especially how Junko was able to tap into my mental and physical concerns so accurately. The combination of different techniques provided a thorough holistic treatment, which left me feeling relaxed, rejuvenated and determined to continue working through the issues Junko identified.

Business benefits: The Harmony Massage offers hands-on and online accredited training programmes for both the Massage Experience and its facial, which involves a deep cleanse followed by lymph drainage, neck, cupressure and European facial techniques. Being able to offer these treatments is a great opportunity for therapists whose clients are looking for an immersive and balancing experience that helps to restore their mindset as well as tackling physical concerns.

Read by Ellen Cummings

The Harmony Massage charges £80 for the full-hour Harmony Massage Experience at Harvey Nichols. theharmonymassage.com



Tried and tested...

SlimyoniK Air Bodystylr
The **benefits:** SlimyoniK Air Bodystylr offers relaxed pneumatic therapy massage combined with the infusion of essential oils enriched with oxygen, delivered through an in-mat console, boosting metabolism and lymph drainage through various fibroblast programmes as an add-on to complementary therapies or as a standalone treatment.

The experience: I visited the SlimyoniK Air Bodystylr as part of Koko England's intensive 300' treatment of the Nakaya Hotel in Covent Garden, London. The 60-minute treatment features a skin cleanse, two masks, and tucocin massage using Wild Source products, sound and scent healing and the SlimyoniK Air Bodystylr, which works on the lymphatic system.

During the treatment, I used two of the present modes of the SlimyoniK Body and Cellulite, as well as boosting the oxygen intake by up to 47% through the nasal console, which provides purified air. England took me through some deep breathing techniques and used essential oils to add a scent

element and help open my lungs. There was a definite difference between the Cellu and CelluLite massage functions, with the CelluLite less intense lower body massage and the CelluLite more intense upper body massage and the built-up of excess fluid and improve lymphatic drainage to reduce the appearance of cellulite.

The verdict: The addition of the SlimyoniK took the treatment to a new level, making it a full body and mind experience. The need console helped to control my breathing and help with relaxation, while the heat body programmes combined

made my muscles feel more relaxed while helping me lose some water weight for a more toned appearance - I was surprised, though, that the treatment did not leave me with sore shoulders as it's draining properties are quite intense. **5/5**

Read by Sable Harwood

SlimyoniK recommends charging £70 for a standalone session. Intensive 300' priced £300. 0201 633884 / www.slimyoniK.co.uk



SLIMYONIK
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TREATMENT FOCUS

High-tech facials: **BYONIK**

Professional Beauty deputy editor **Kezia Parkins** visits the Lisa Franklin clinic in Knightsbridge to try the Byonik Pulse Triggered Laser

THE LOWDOWN

On a sunny afternoon, I was invited back to the gorgeous rose quartz haven that is the Lisa Franklin Clinic to try the Byonik Pulse Triggered Laser. Byonik is an innovative device aimed at healing and protecting the skin by upping its critical moisture levels, thus promoting optimal barrier and regenerative function. The device helps repair skin at a cellular level and locks in hydration at the same time to deliver an immediate anti-ageing response.

THE EXPERIENCE

After last month's treatment with the Potenza radiofrequency micro-needling (RFM) device, my skin has been quite problematic. My forehead was dry and I was experiencing breakouts on my cheeks and chin. While these effects are to be expected after such a treatment, they left me feeling unlike myself.

I explained this to my beauty therapist Candice during our consultation, before I snuggled into a luxurious heated bed that immediately relaxed all my muscles.

I was a bit surprised to be hooked up to a finger oximeter after a thorough cleanse, but Candice explained this was so the pulse-triggered laser could beam a special hyaluronic acid gel into my skin in tandem with my heartbeat. The laser shoots just before each beat to push the hyaluronic acid into each cell, when the osmosis rate is at its best, allowing the skin to soak it all up.

After examining my skin, she confirmed it was very dehydrated and that the Byonik would help.

The Byonik HA gels contain antioxidant ingredients like algae and have been bioengineered, broken down and dehydrated to be absorbed at a deeper level to aid the regeneration of the skin barrier.

The gels come in different strengths and, as my skin was so thirsty, it would be best to apply multiple layers of the lower strength gel.

The Byonik laser combines two wavelengths, red light (658nm) and near-infrared light (806nm) which are non-invasive and non-ablative to the skin. Red light helps boost collagen generation and reduce bacteria, while near-infrared light enhances the detoxification of collagen and elastic fibres, as well as boosting the metabolism of the epidermal cells. The fusion of this technology with the ingredients from the gel makes for a truly hydrating and anti-ageing experience.

THE VERDICT

This treatment was a godsend after the side effects of deeper RFM. Not only was my skin immediately more hydrated and plump after treatment, but, in the weeks following, it was better able to absorb the moisture from my routine, aiding in its recovery. The treatment itself was relaxing and enjoyable, completely painless and had no downtime.

I felt great to be actively doing something completely non-invasive and nourishing to help my skin, after thoroughly putting it through its paces for the sake of curiosity, my love of beauty, and this column!

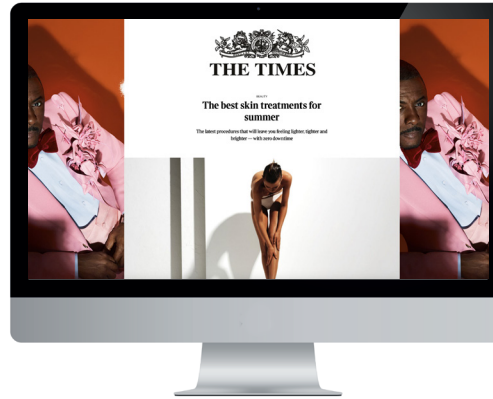
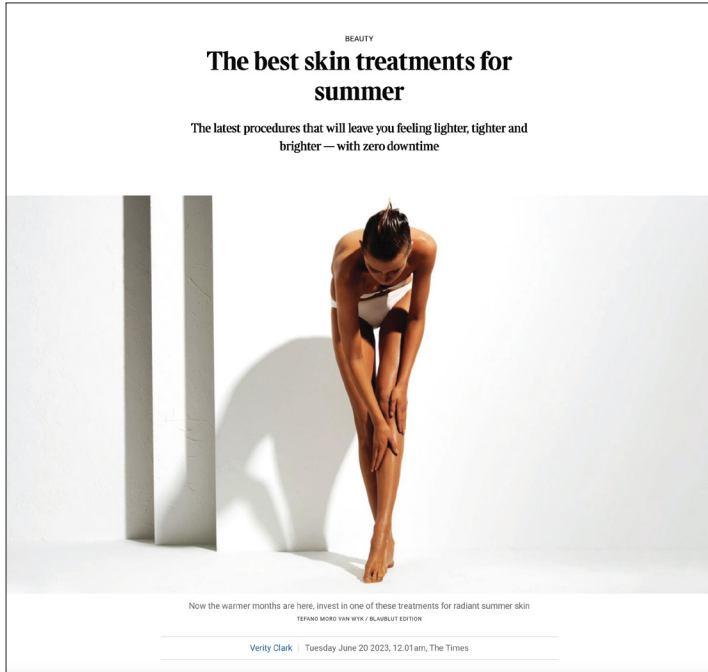
BUSINESS BENEFITS

This is a great treatment for clients of all ages and can be used to help anything from acne-prone to ageing skin. [Read more](#)



BYONIK Aesthetic Medicine

aesthetic
MEDICINE



BYONIK AND SLIMYONIK

The Times
(Digital Publication)

The full body detox

If your legs swell as soon as the temperature hits 15C, then you need to check yourself into Katie England's cell. Yes, the renowned facialist operates out of a renovated prison cell (Emmeline Pankhurst did time here) in what is now the NoMad hotel. Lymphatic drainage is England's thing. A sluggish lymphatic system can cause water retention resulting in heavy, puffy, tired bodies. That's where the Slimyonik bodysuit comes in. While England gets to work tackling facial inflammation and dehydration using her new German Byonik cold laser, you're zipped into what is essentially a space suit. The trousers rhythmically squeeze and pulse your feet, legs and stomach encouraging your lymphatic system to get grooving, flushing out toxins and shifting excess fluid. The result? You'll feel, and look, instantly lighter. There are hidden benefits too; the pneumatic pressure massage can help improve circulation, digestion, gut, kidney and liver function. England even inserts a cannula into your nostrils throughout the treatment to increase your oxygen intake and aid the detoxification process. A facial, and then some. *The Immersive 360°* by Katie England, £320 at the NoMad Hotel, London; katie-england.com



THE TIMES

Lymphatic drainage has become a hot topic in recent months. Google searches for the term “lymphatic drainage massage” have doubled in the last 30 days alone, and social media is also full of people documenting their attempts to de-puff and shift water retention, whether by way of a gua sha tool or a brisk walk.



@jenniferaniston

Jennifer Aniston is not immune to the trend, either: the star just posted a selection of summer snaps on Instagram, one of which shows her lying down in a fitness studio wearing some lymphatic drainage (or compression) boots. What are they, I hear you ask? They use compressed air and inflate and deflate around the user's legs, which mechanically mobilises the body's natural lymphatic drainage system.

They're also said to be great for improving circulation, shifting toxins, reducing recovery time and generally helping to improve joint health. The rhythmic movement also makes them rather relaxing.

While you can buy your own for home use – [Therabody's RecoveryAir Prime Pneumatic Compression Boots](#) are said to be excellent, but will set you back £499 – a number of experts now incorporate their use into wider salon treatments. You might head to Debbie Thomas's Chelsea clinic for glowing skin, but you can also book in for a stint in the [Slimyonik Air Bodystyler lymphatic drainage boots](#) as an add-on to your skin treatment. You can also try them at [180 The Strand](#) and [LondonCryo](#).

If they're good enough for Jennifer...



WELLNESS

Jennifer Aniston Tries Some (Very Fashionable) Lymphatic Drainage Boots On For Size

BY HANNAH COATES
11 September 2023



SLIMYONIK

British Vogue

(Digital Publication)

BRITISH VOGUE